Rodríguez, Marisela; Eddy, Alfonso; Garza, René (2003) "Developing a Technical Intelligence System in a Latin American Institute: Recognition of Technological Tendencies for a Steel Mexican Company", 7th International Conference on Technology Policy and Innovation, June 10th to June 13th, Monterrey, México.

While successful cases of Competitive Technical Intelligence Systems (CTIS) have been increasing in Europe and North America since the mid nineties, these systems are in an early stage of growth in Latin America. However, interesting opportunities to apply intelligence systems do exist when an academic institution gives them support to develop it. The experience in execution of an intelligence unit in Mexico (ITESM) is presented. In particular, some of the principal results of a study developed for the Mexican Galvak Co. within the steel and coatings area are discussed.